Local Search Grid Report

Loomey's Toys, Forest Avenue, Laguna Beach, CA, USA

Generated: Nov 17, 2026 at 12:14:04 PM

Comparison Date:

Ranking Keywords

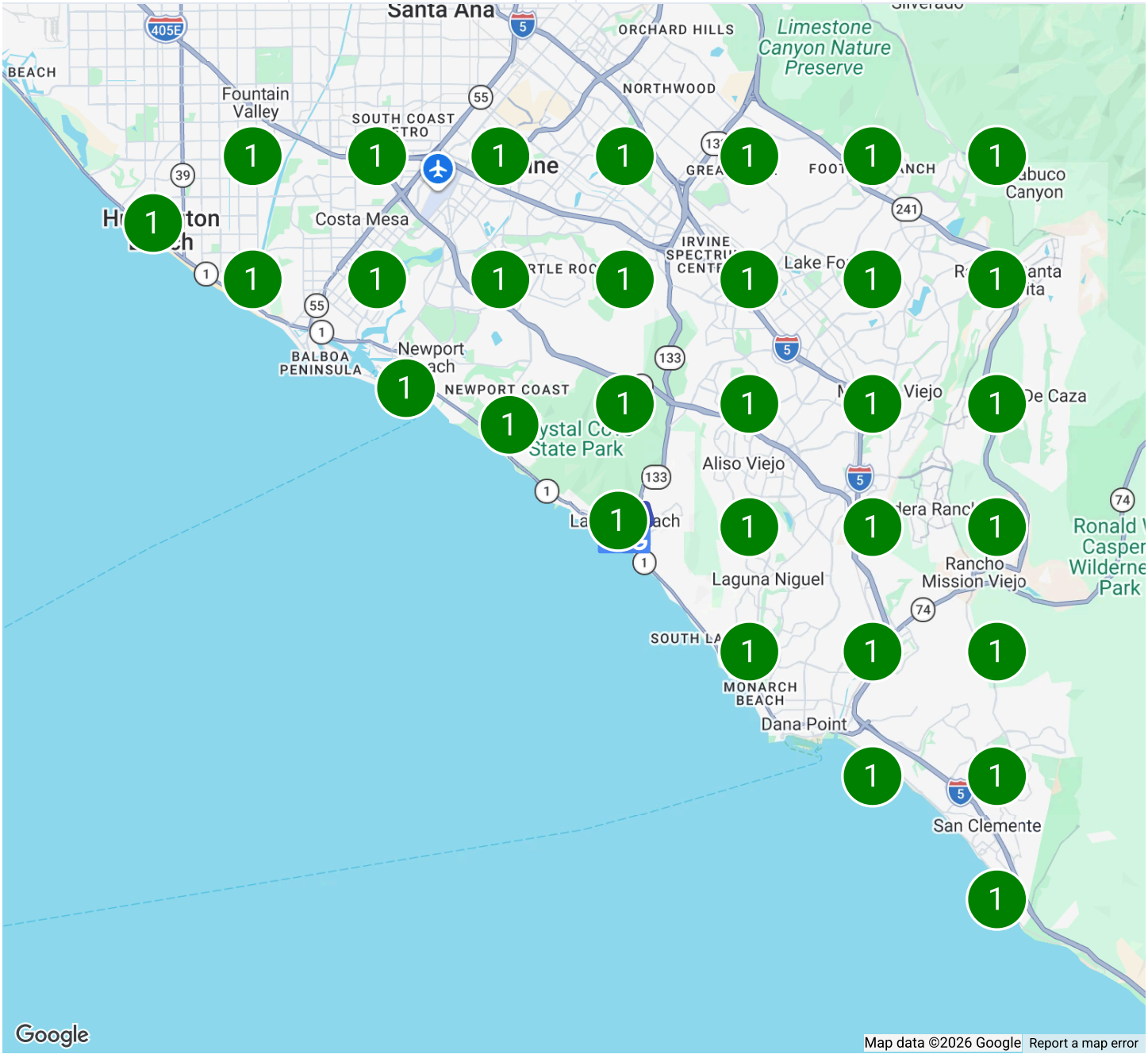
We calculate the average rank for each keyword over the grid points that returned a result in the current snapshot. If a keyword is not found in the SERP, we set its rank as 21 for the purpose of calculating the average rank.

Keyword	Average Rank	SoLV
toy store with gift wrapping laguna beach	1.0 Previous: —	100.0%
kids birthday gifts laguna beach	1.0 Previous: —	100.0%
educational toys laguna beach	2.0 Previous: —	100.0%
toy store laguna beach	2.0 Previous: —	100.0%
pool toys laguna beach	2.0 Previous: —	100.0%
baby gifts laguna beach	3.2 Previous: —	83.9%
best toy store orange county	10.8 Previous: —	12.9%
toy store near me	13.7 Previous: —	9.7%
toy store laguna niguel	19.4 Previous: —	3.2%
lego sets laguna beach	19.8 Previous: —	6.5%
beach toys laguna beach	Not in top 20 Previous: —	0.0%
toy store dana point	Not in top 20 Previous: —	0.0%

Keyword: toy store with gift wrapping laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
1.0	31 SoLV 100.0%	0	0



Top Performing Business for Keyword "toy store with gift wrapping laguna beach"

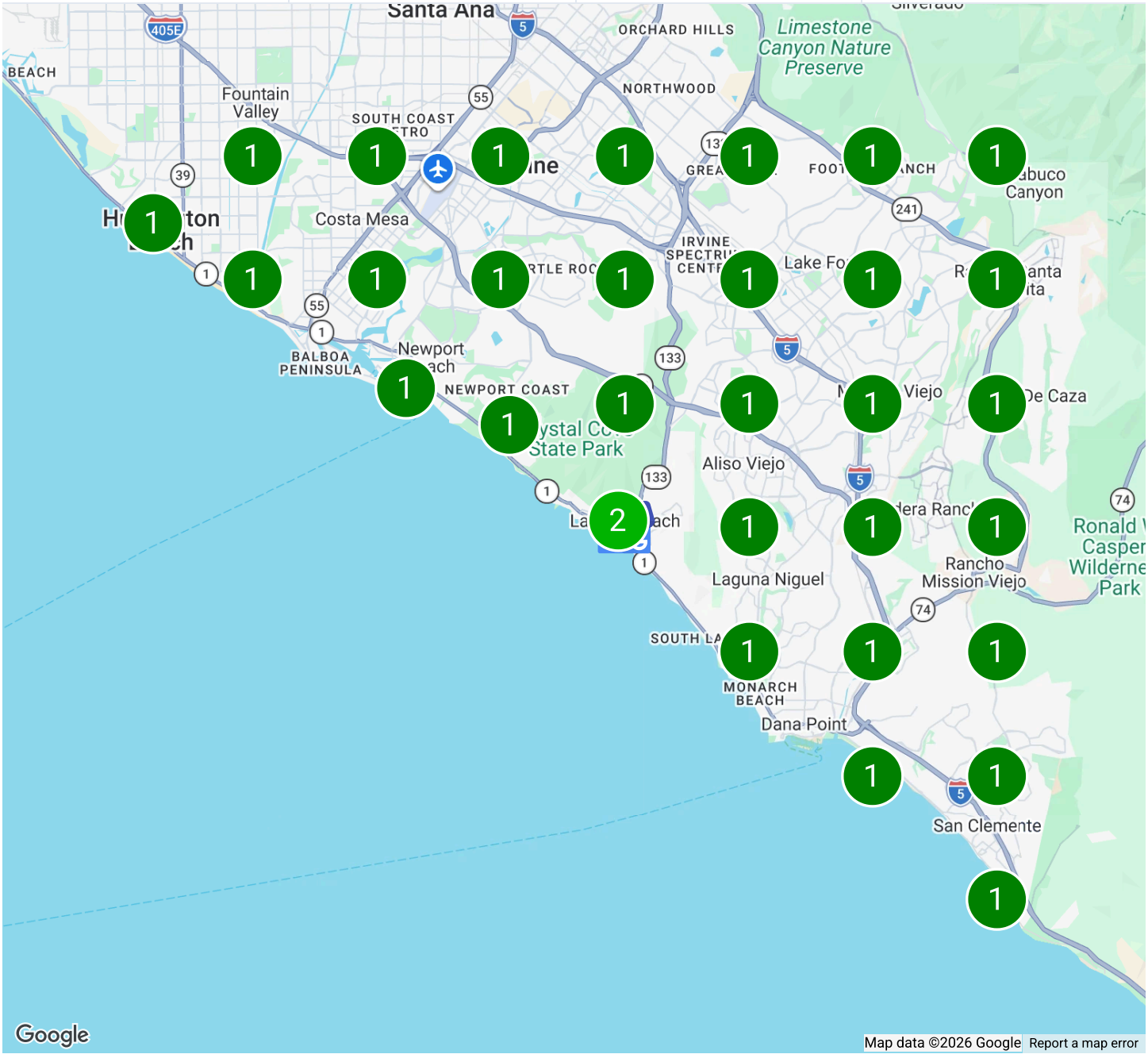
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Loomey's Toys	1.0	100.0%	⭐ 4.70 22 reviews	—	13	—
2	Lala's Wee Loft	2.0	100.0%	⭐ 4.60 48 reviews	—	9	—
3	Things & Carats	4.2	80.6%	⭐ 4.40 15 reviews	—	28	—
4	Engine Ear Toys	4.2	16.1%	⭐ 4.10 75 reviews	—	365	—
5	Romantic Boutique by Delicate Illusions	5.6	0.0%	⭐ 5.00 2 reviews	Adult entertainment store	8	—
6	The Wee Loft	6.6	0.0%	⭐ 4.50 29 reviews	—	84	—
7	Main Beach Toys & Games	7.6	0.0%	⭐ 3.80 35 reviews	—	69	—
8	Picnic	9.1	0.0%	⭐ 4.80 22 reviews	—	43	—
9	Fawn Memories	9.4	0.0%	⭐ 4.90 56 reviews	—	73	—
10	Little Freebirds	11.1	0.0%	⭐ 5.00 22 reviews	—	127	—

Keyword: kids birthday gifts laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
1.0	31 SoLV 100.0%	0	0



Top Performing Business for Keyword "kids birthday gifts laguna beach"

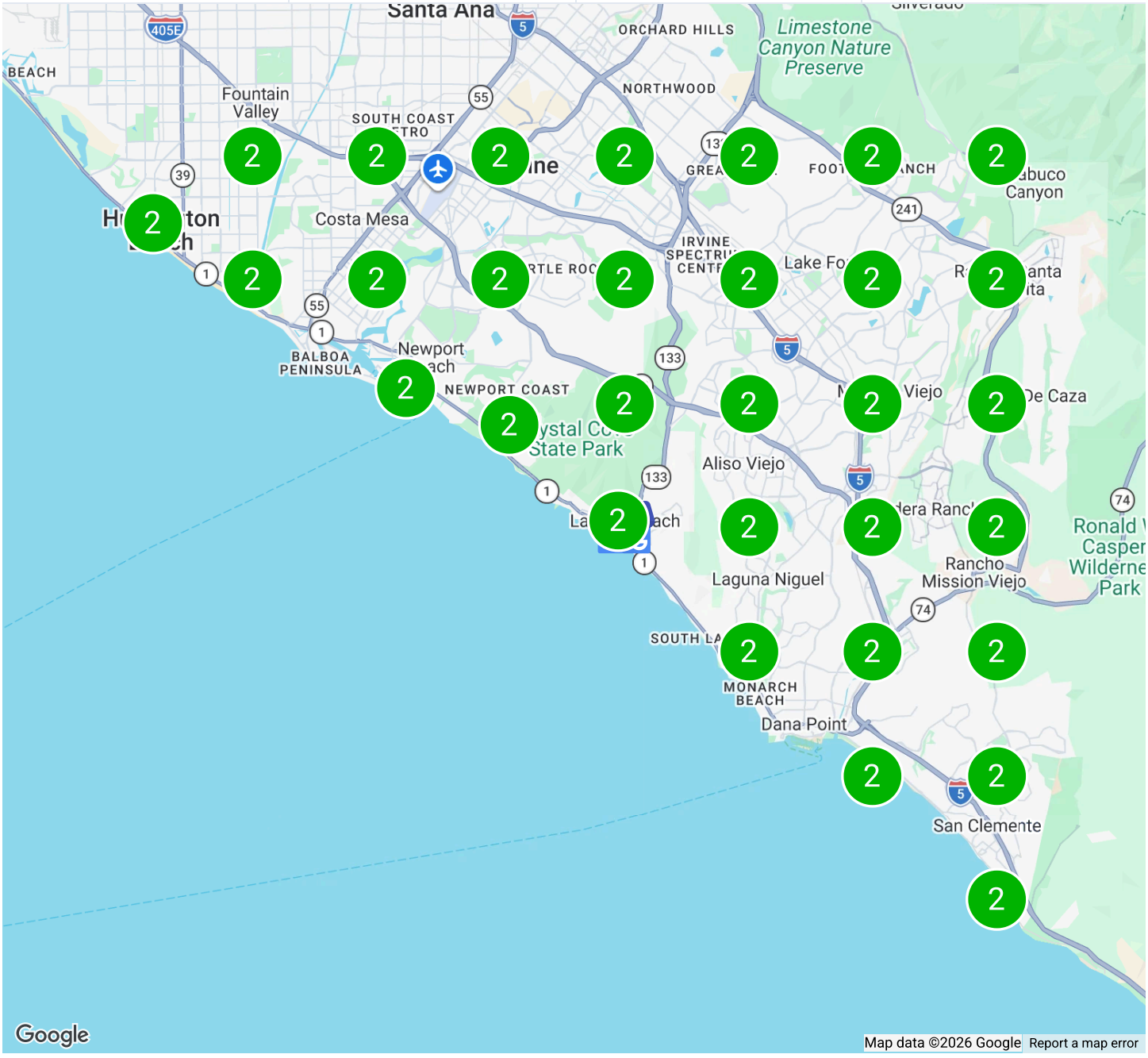
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Loomey's Toys	1.0	100.0%	⭐ 4.70 22 reviews	—	13	—
2	Little Freebirds	2.0	100.0%	⭐ 5.00 22 reviews	—	127	—
3	Main Beach Toys & Games	3.2	90.3%	⭐ 3.80 35 reviews	—	69	—
4	Fawn Memories	4.1	9.7%	⭐ 4.90 56 reviews	—	73	—
5	Things & Carats	5.1	0.0%	⭐ 4.40 15 reviews	—	28	—
6	Picnic	5.7	0.0%	⭐ 4.80 22 reviews	—	43	—
7	Laguna Beach Memories	8.8	0.0%	⭐ 5.00 10 reviews	—	17	—
8	Debi's Treats Unique Gifts	9.5	0.0%	⭐ 5.00 10 reviews	—	5	—
9	Moonlight Crystals & Earth	10.5	0.0%	⭐ 4.90 435 reviews	—	295	—
10	Little Bohemian	10.5	0.0%	⭐ 4.50 8 reviews	—	12	—

Keyword: educational toys laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
2.0	31 SoLV 100.0%	0	0



Top Performing Business for Keyword "educational toys laguna beach"

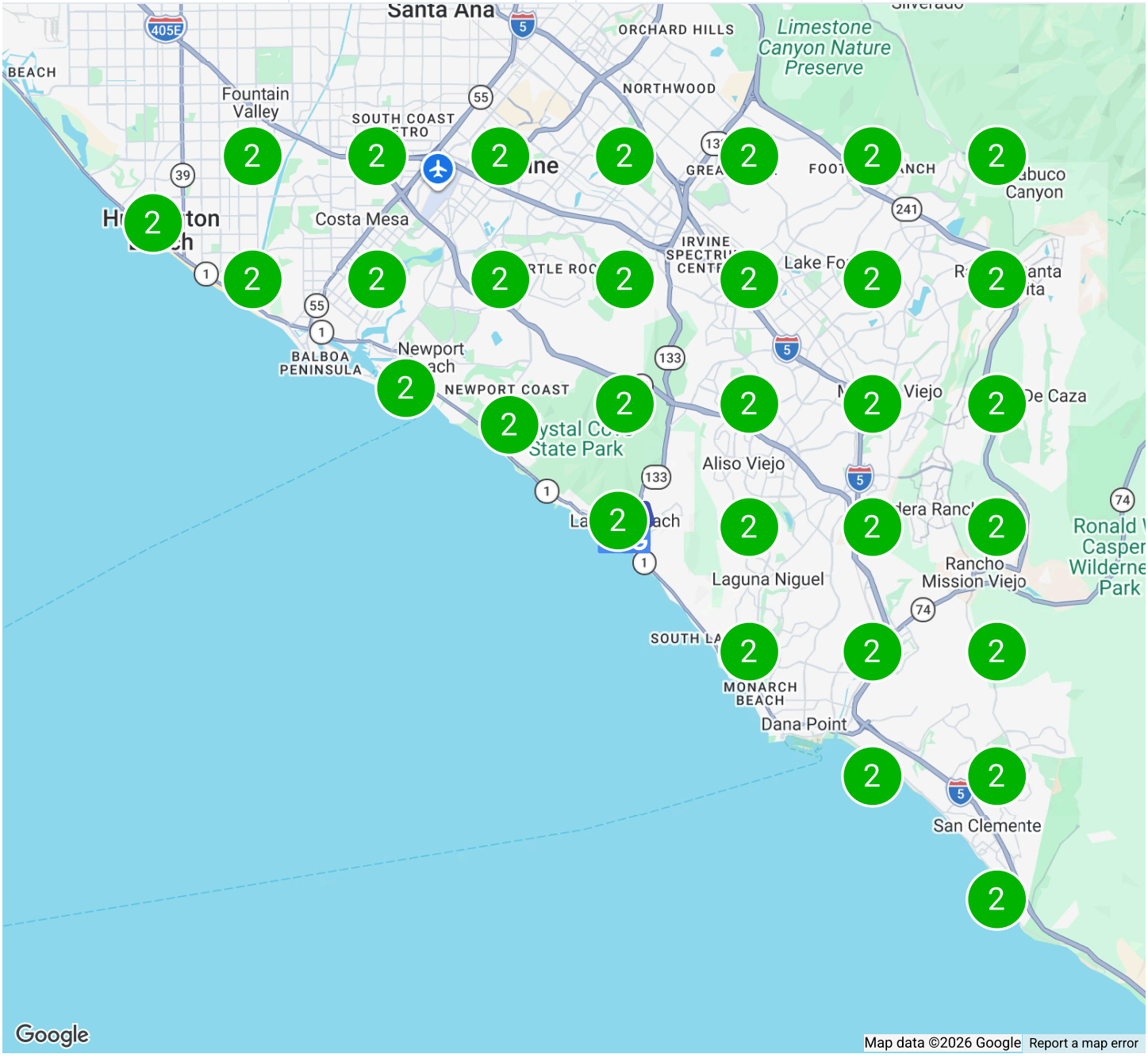
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Main Beach Toys & Games	1.0	100.0%	⭐ 3.80 35 reviews	—	69	—
2	Loomey's Toys	2.0	100.0%	⭐ 4.70 22 reviews	—	13	—
3	Little Freebirds	4.4	22.6%	⭐ 5.00 22 reviews	—	127	—
4	Bricks & Minifigs Laguna Niguel	11.8	45.2%	⭐ 4.80 80 reviews	—	349	—
5	Engine Ear Toys	16.4	19.4%	⭐ 4.10 75 reviews	—	365	—
6	Engine-Ear toys	16.6	6.5%	⭐ 2.30 3 reviews	—	11	—
7	Lala's Wee Loft	18.2	6.5%	⭐ 4.60 48 reviews	—	9	—
8	PandaBox	18.4	0.0%	⭐ 4.50 15 reviews	—	32	—
9	Lakeshore Learning Store	19.9	0.0%	⭐ 4.70 53 reviews	—	39	—

Keyword: toy store laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
2.0	31 SoLV 100.0%	0	0



Top Performing Business for Keyword "toy store laguna beach"

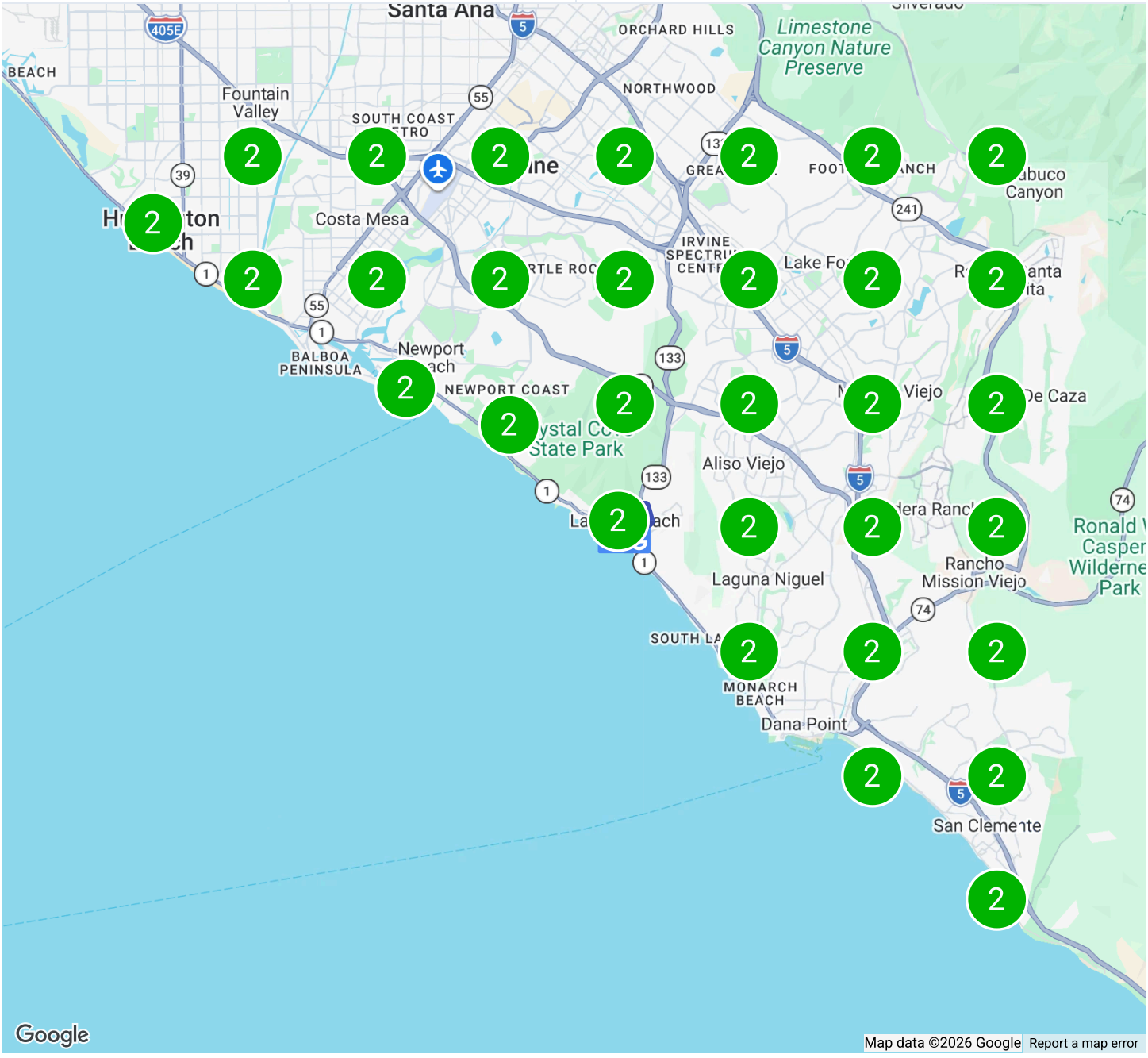
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Main Beach Toys & Games	1.0	100.0%	⭐ 3.80 35 reviews	—	69	—
2	Loomey's Toys	2.0	100.0%	⭐ 4.70 22 reviews	—	13	—

Keyword: pool toys laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
2.0	31 SoLV 100.0%	0	0



Top Performing Business for Keyword "pool toys laguna beach"

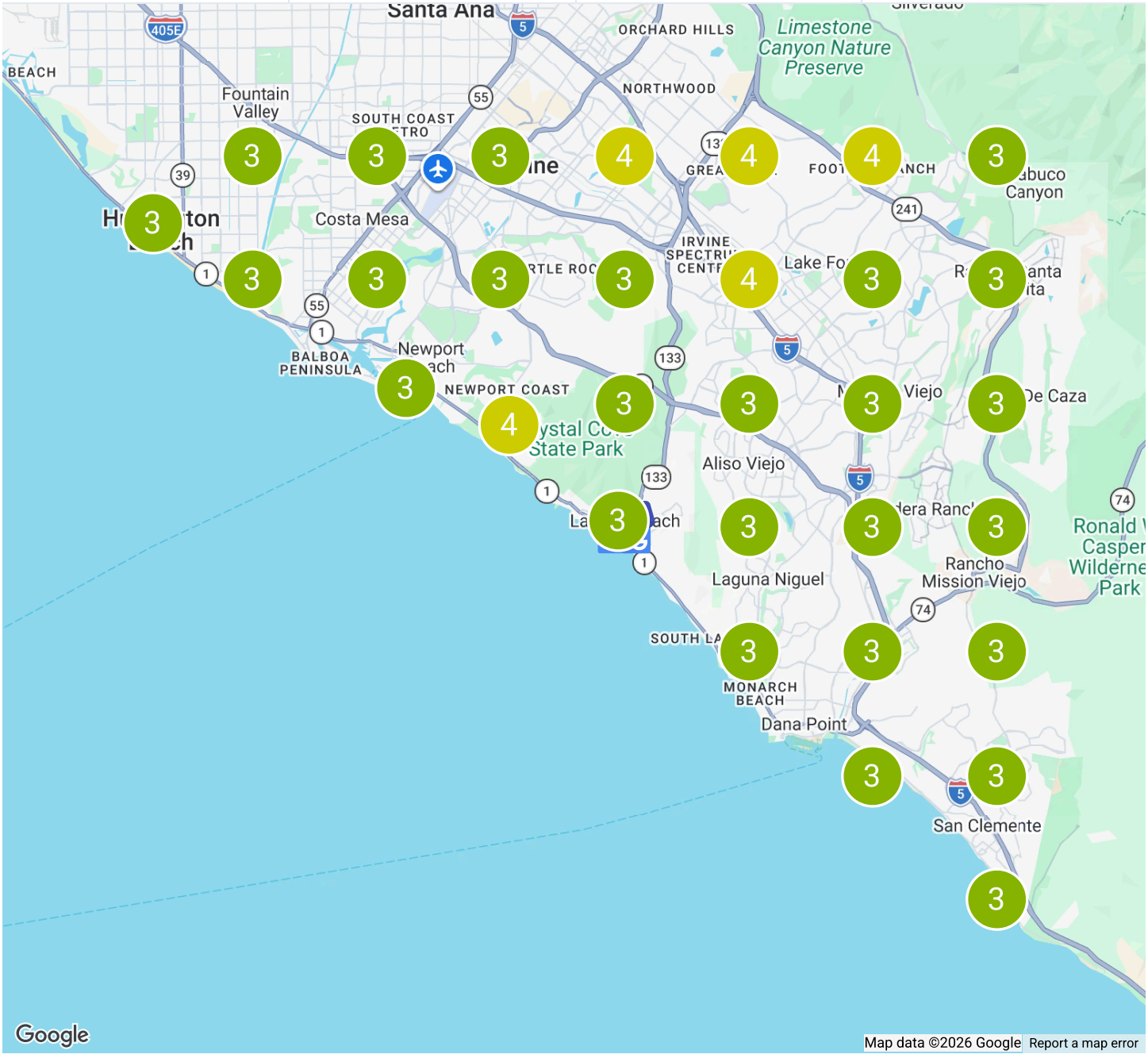
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Main Beach Toys & Games	1.0	100.0%	⭐ 3.80 35 reviews	—	69	—
2	Loomey's Toys	2.0	100.0%	⭐ 4.70 22 reviews	—	13	—
3	NIGUEL POOL SUPPLY	3.7	45.2%	⭐ 4.80 26 reviews	—	28	—
4	Leslie's Pool Supplies	4.8	41.9%	⭐ 4.20 44 reviews	—	23	—
5	Las Olas Laguna Beach	7.2	0.0%	⭐ 4.20 5 reviews	—	12	—
6	SCP Distributors LLC	7.2	0.0%	⭐ 4.60 46 reviews	—	11	—
7	Aqua Paradise - Jacuzzi Hot Tubs - Laguna Hills	8.4	0.0%	⭐ 4.70 75 reviews	—	229	—
8	Rip Curl - Laguna Beach	8.9	0.0%	⭐ 4.00 19 reviews	—	23	—
9	Lala's Wee Loft	9.0	3.2%	⭐ 4.60 48 reviews	—	9	—
10	REI	12.4	0.0%	⭐ 4.40 159 reviews	—	210	—

Keyword: baby gifts laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
3.2	26 SoLV 83.9%	5	0



Top Performing Business for Keyword "baby gifts laguna beach"

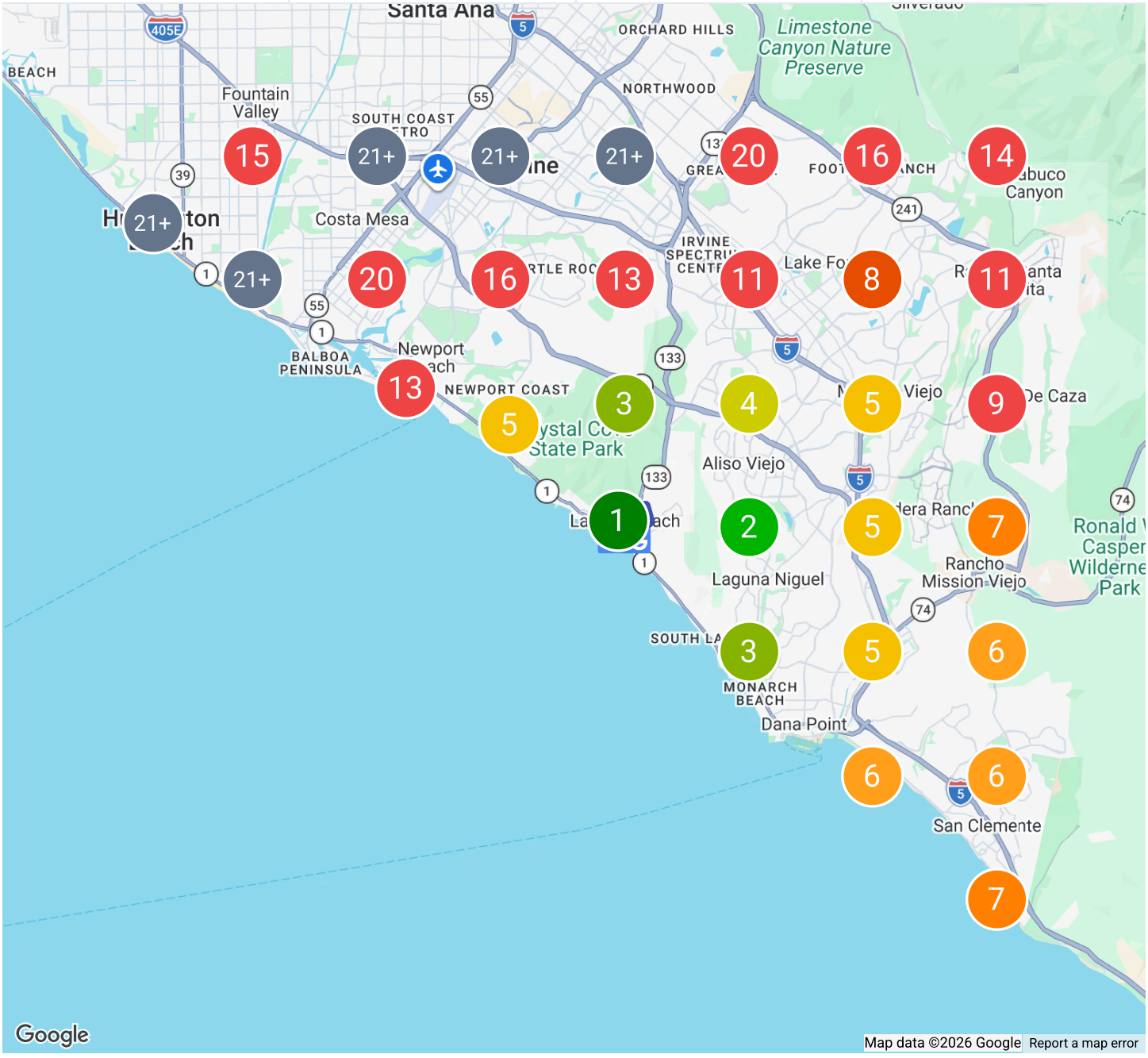
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Little Freebirds	1.0	100.0%	⭐ 5.00 22 reviews	—	127	—
2	Little Bohemian	2.0	100.0%	⭐ 4.50 8 reviews	—	12	—
3	Loomey's Toys	3.2	83.9%	⭐ 4.70 22 reviews	—	13	—
4	Smitten	4.6	6.5%	⭐ 3.20 13 reviews	—	16	—
5	Fawn Memories	5.4	0.0%	⭐ 4.90 56 reviews	—	73	—
6	Anbo Baby Supply LLC	15.4	9.7%	⭐ 5.00 1 review	—	18	—
7	Li'l Baby Sprouts	16.1	0.0%	⭐ 4.40 58 reviews	—	131	—
8	Main Beach Toys & Games	16.9	0.0%	⭐ 3.80 35 reviews	—	69	—
9	WILLBO	17.5	0.0%	⭐ 4.90 20 reviews	—	35	—
10	CHICHUHUKID	17.7	0.0%	⭐ 4.90 28 reviews	—	66	—

Keyword: best toy store orange county

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
10.8	4 SoLV 12.9%	12	10



Top Performing Business for Keyword "best toy store orange county"

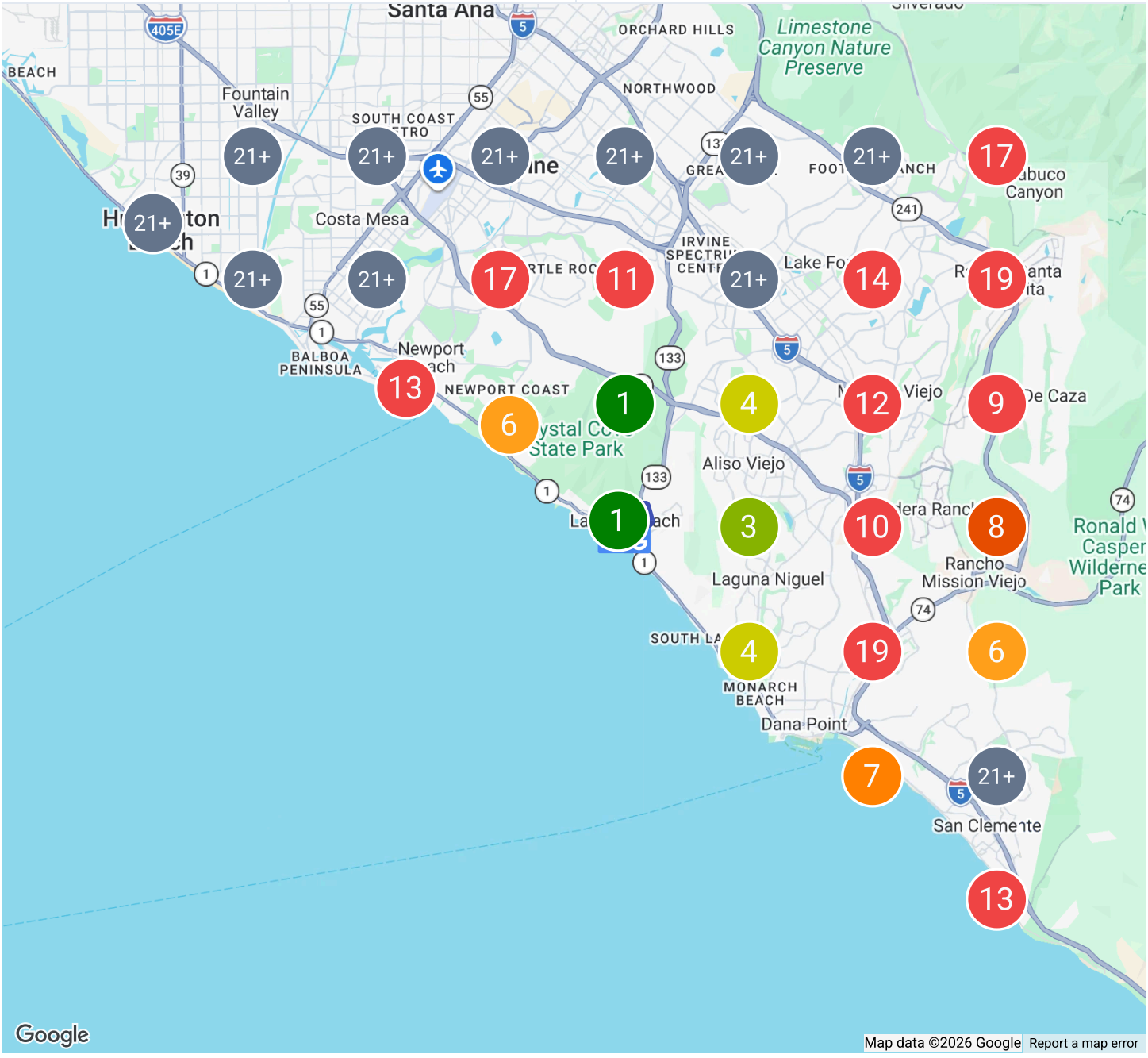
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Tiddlywinks Toys and Games	2.3	90.3%	⭐ 4.60 128 reviews	—	66	—
2	Engine Ear Toys	3.1	64.5%	⭐ 4.10 75 reviews	—	365	—
3	Kelly's Toy Stop	4.7	9.7%	⭐ 4.90 142 reviews	—	103	—
4	Chrono Toys Mission Viejo	6.5	54.8%	⭐ 5.00 1,328 reviews	—	227	—
5	Chrono Toys Orange	6.7	25.8%	⭐ 5.00 2,697 reviews	—	266	—
6	Knock Knock	8.0	0.0%	⭐ 4.60 42 reviews	—	37	—
7	Cape and Cowl Collectibles	9.3	3.2%	⭐ 4.80 166 reviews	—	259	—
8	Mike's Toys and Stuff	9.6	0.0%	⭐ 4.50 37 reviews	—	24	—
9	Loomey's Toys	10.8	12.9%	⭐ 4.70 22 reviews	—	13	—
10	The Wee Loft	11.1	6.5%	⭐ 4.50 29 reviews	—	84	—

Keyword: toy store near me

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
13.7	3 SoLV 9.7%	8	9



Top Performing Business for Keyword "toy store near me"

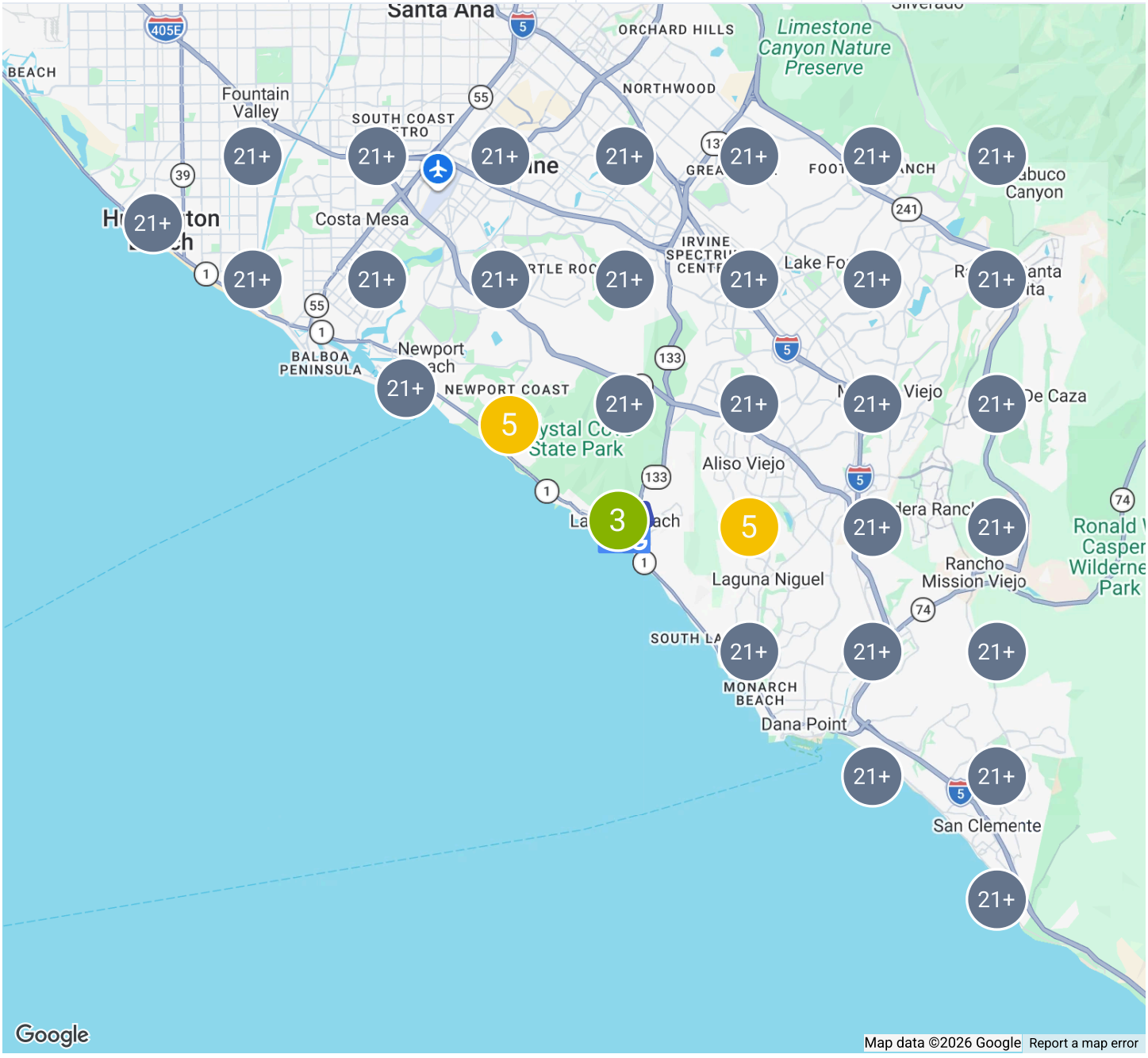
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Chrono Toys Mission Viejo	8.8	45.2%	⭐ 5.00 1,328 reviews	—	227	—
2	Engine Ear Toys	9.9	19.4%	⭐ 4.10 75 reviews	—	365	—
3	Main Beach Toys & Games	12.4	12.9%	⭐ 3.80 35 reviews	—	69	—
4	Optimus Toys	12.8	16.1%	⭐ 3.60 86 reviews	—	128	—
5	Bricks & Minifigs Laguna Niguel	13.4	19.4%	⭐ 4.80 80 reviews	—	349	—
6	Loomey's Toys	13.7	9.7%	⭐ 4.70 22 reviews	—	13	—
7	Treasure Chest Collectibles	13.7	16.1%	⭐ 4.60 430 reviews	—	175	—
8	The LEGO® Store Mission Viejo	14.1	0.0%	⭐ 4.80 206 reviews	—	133	—
9	Kouhigh Toys	14.2	12.9%	⭐ 5.00 213 reviews	—	42	—
10	Bricks & Minifigs Irvine	15.0	12.9%	⭐ 4.80 129 reviews	—	61	—

Keyword: toy store laguna niguel

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
19.4	1 SoLV 3.2%	2	0



Top Performing Business for Keyword "toy store laguna niguel"

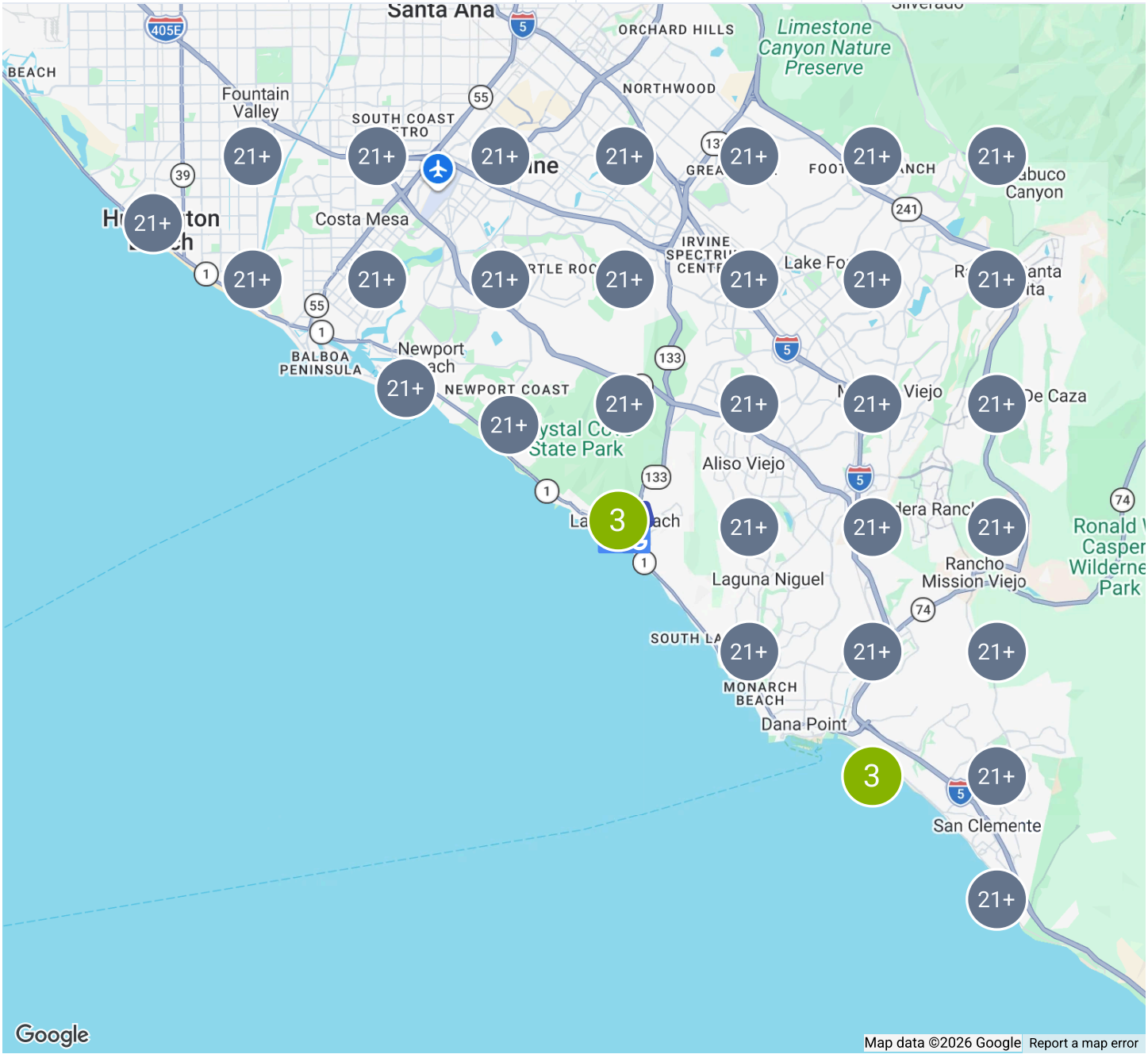
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Lala's Wee Loft	1.0	100.0%	⭐ 4.60 48 reviews	—	9	—
2	Bricks & Minifigs Laguna Niguel	2.0	100.0%	⭐ 4.80 80 reviews	—	349	—
3	Chrono Toys Mission Viejo	3.0	96.8%	⭐ 5.00 1,328 reviews	—	227	—
4	PandaBox	4.5	0.0%	⭐ 4.50 15 reviews	—	32	—
5	Dtts USA	8.0	0.0%	⭐ 0.00 0 reviews	—	0	—
6	Optimus Toys	13.9	0.0%	⭐ 3.60 86 reviews	—	128	—
7	Loomey's Toys	19.4	3.2%	⭐ 4.70 22 reviews	—	13	—
8	Main Beach Toys & Games	20.5	0.0%	⭐ 3.80 35 reviews	—	69	—

Keyword: lego sets laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
19.8	2 SoLV 6.5%	0	0



Top Performing Business for Keyword "lego sets laguna beach"

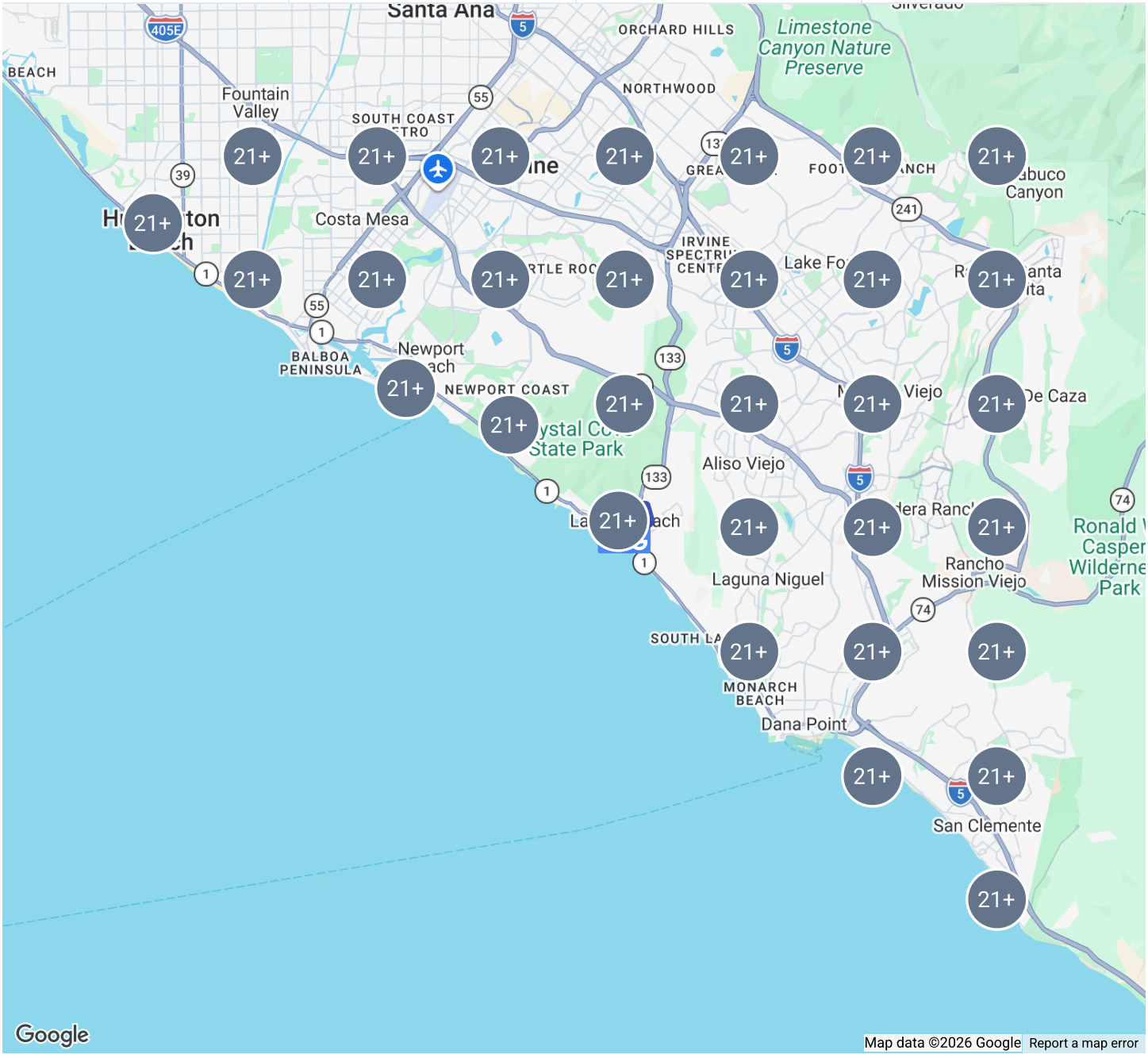
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Bricks & Minifigs Laguna Niguel	1.1	100.0%	⭐ 4.80 80 reviews	—	349	—
2	The LEGO® Store Mission Viejo	2.8	67.7%	⭐ 4.80 206 reviews	—	133	—
3	Main Beach Toys & Games	3.6	77.4%	⭐ 3.80 35 reviews	—	69	—
4	The LEGO® Store South Coast Plaza	13.9	29.0%	⭐ 4.50 413 reviews	—	278	—
5	Bricks & Minifigs Irvine	17.5	16.1%	⭐ 4.80 129 reviews	—	61	—
6	Loomey's Toys	19.8	6.5%	⭐ 4.70 22 reviews	—	13	—

Keyword: beach toys laguna beach

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
21+	0 SoLV 0.0%	0	0



Top Performing Business for Keyword "beach toys laguna beach"

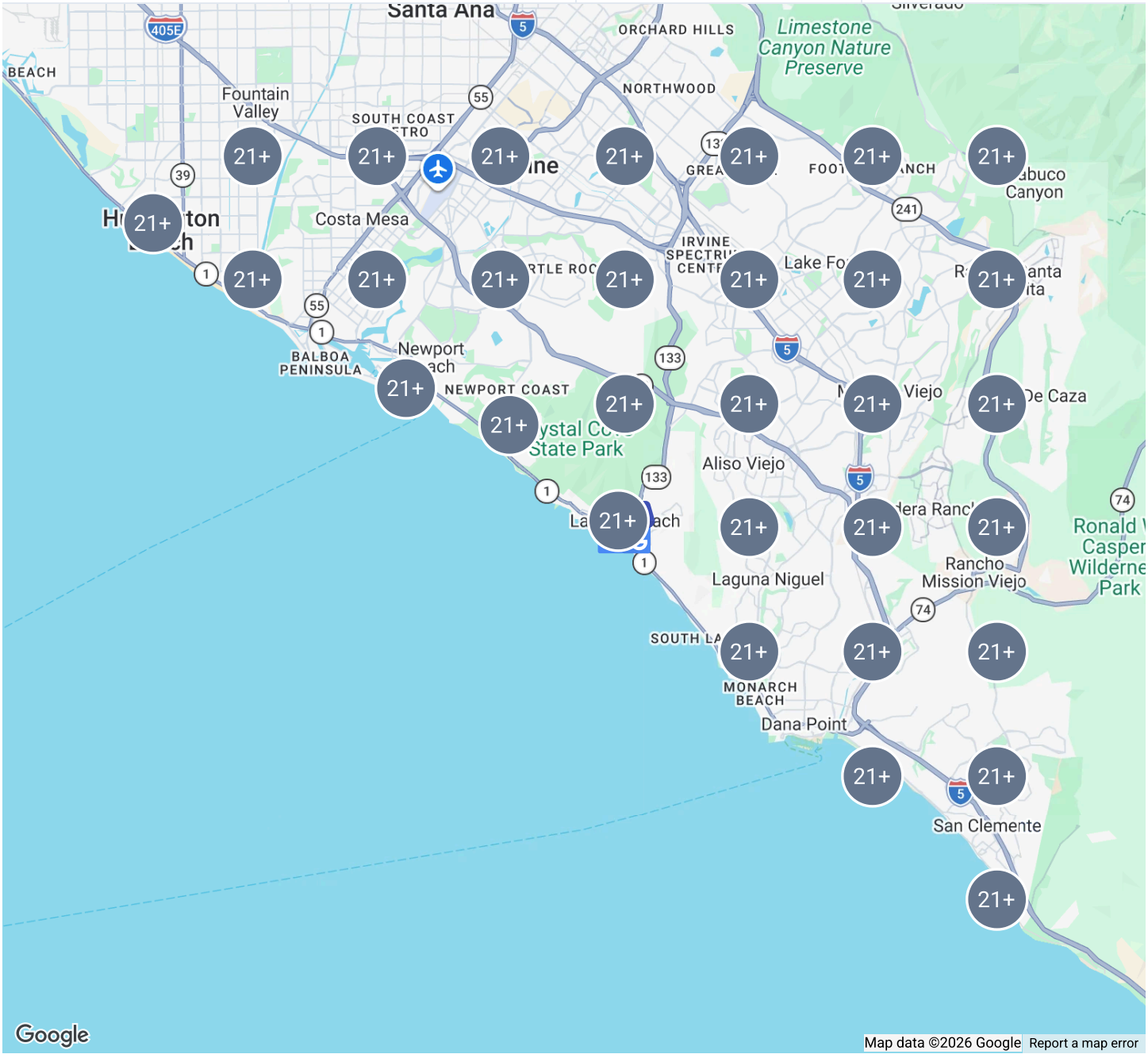
This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Main Beach Toys & Games	1.0	100.0%	⭐ 3.80 35 reviews	—	69	—

Keyword: toy store dana point

Nov 17, 2026

Avg Rank	Top 3	Top 4-10	Top 11-20
21+	0 SoLV 0.0%	0	0



Top Performing Business for Keyword "toy store dana point"

This is calculated based on the average ranking of each business across the grid points that returned a result.

	Business	Avg Rank	SoLV	Rating	Primary Category	Photos	Price
1	Lala's Wee Loft	1.0	100.0%	⭐ 4.60 48 reviews	—	9	—